

# Patient First<sup>®</sup>

FOR IMMEDIATE RELEASE

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## **Patient First to Open Medical Center in Pottstown**

*New center serves residents of Pottstown Borough, Boyertown, Limerick, Pottsgrove, and surrounding areas*

**Pottstown, PA** – Patient First announces the expansion of its urgent and primary care services in Pennsylvania with the opening of a new medical center in Pottstown on Wednesday, February 19<sup>th</sup>, 2014. This marks the tenth Patient First center in Pennsylvania, with other centers open in Montgomeryville, Wyomissing, Allentown, Easton, East Norriton, and central Pennsylvania. An additional location in Bethlehem will open on February 25<sup>th</sup>.

Located at 119 Shoemaker Road, at Route 100 and King Street, the new facility will serve residents of Pottstown, Pottsgrove, Sanatoga, Boyertown, Douglasville, Limerick, and surrounding neighborhoods.

“The goal of Patient First is to provide convenient, cost-effective medical care on a walk-in basis,” says R.P. Sowers, M.D., founder and CEO of Patient First. “At the same time, our physicians and staff always work closely and in a collaborative fashion with the area’s existing medical community to provide care.”

Open from 8 a.m. to 10 p.m., 365 days a year, Patient First physicians and their support staff are available for urgent care; work, school, camp, sports and travel physicals; occupational health; and primary care for patients who do not have a primary care physician.

For continuity of care, Patient First routinely transmits a copy of the visit record to the patient’s primary care physician according to the patient’s wishes. Routine primary care is available for patients who do not have a primary care physician.

The new Patient First center will offer medical care including:

### **Urgent Care**

Patient First provides treatment for routine injuries and illnesses – offering a convenient, lower-cost alternative to visiting a hospital emergency department. Services offered include care for colds, flu, allergic reactions, ear and sinus infections, pneumonia, minor burns, skin rashes, sprains, minor fractures, lacerations and sports injuries.

(More)

**Primary Care**

Patient First physicians provide preventative and primary medical services for patients who do not have a regular physician. While appointments are not necessary, a patient selecting a Patient First physician for primary care can refer to the Patient First web site at [www.patientfirst.com](http://www.patientfirst.com) to see when their preferred physician is scheduled. Patients may also call the center for a three-day physician schedule.

**Digital X-Ray Services**

Like all Patient First centers, the new Patient First – Pottstown location will be equipped with on-site digital x-ray equipment for routine x-rays.

**Lab Work**

The new Patient First facility's CLIA-approved laboratory will provide on-site services for routine office labs and send-out service for more complex tests.

**Prescriptions**

As a convenience, Patient First dispenses routine prescription drugs on-site.

**Occupational Health**

Since 1981, Patient First has provided Occupational Health services for employees and employers. These services include treatment for workplace injuries covered by Workers' Compensation, as well as DOT physicals, drug screenings and work-site flu shots.

Patient First accepts all major insurance plans including Aetna/Coventry, AmeriHealth, Capital Blue Cross, CIGNA/East-West, Coventry, Johns Hopkins EHP, First Health, HealthAmerica, Highmark Blue Shield, Humana Medicare Advantage, Independence Blue Cross, Keystone First, Medicare, TRICARE, UnitedHealthcare, and USFHP. A complete listing of participating insurers can be found at [www.patientfirst.com](http://www.patientfirst.com).

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***About Patient First***

*Patient First currently operates 50 centers in Virginia, Maryland, and Pennsylvania. It opened its first facility in Richmond, Virginia, in 1981 and developed many automation-based operating systems and practices that were considered innovative at the time and which have been continually improved to meet the needs of today's patients. Patient First is accredited by the American Academy of Urgent Care Medicine.*

*For more information, visit [www.patientfirst.com](http://www.patientfirst.com).*